

# 2008 Product Reference Guide



## Magic Your Way PACKAGE

The *Magic Your Way* Package\* is a starter package that helps you experience the magic of a *Walt Disney World* vacation at an affordable rate. And if you stay at a select *Walt Disney World* Resort Hotel, benefits like *Disney's Magical Express* Transportation and *Extra Magic Hours* are available to you.

This package includes:

- ♥ Accommodations at a select *Walt Disney World* Resort Hotel
- ♥ *Magic Your Way* Base Ticket (one Theme Park per day)
- ♥ Keepsake Luggage Tag (one per person)



## Magic Your Way PACKAGE PLUS DINING

The *Magic Your Way* Package Plus Dining\* offers you an easy and affordable way to experience a wide variety of select restaurants, and you can **save up to 30% per person on dining**. And if you stay at a select *Walt Disney World* Resort Hotel, benefits like *Disney's Magical Express* Transportation and *Extra Magic Hours* are available to you.

This package includes:

- ♥ Accommodations at a select *Walt Disney World* Resort Hotel
- ♥ *Magic Your Way* Base Ticket (one Theme Park per day)
- ♥ Keepsake Luggage Tag (one per person)
- ♥ **Disney Dining Plan:**  
Choose from over 100 select restaurants throughout the *Walt Disney World* Resort. For each package night, you will enjoy:
  - **1 Table-Service Meal** – Includes entrée, dessert (except at breakfast) and non-alcoholic beverage, or full buffet
  - **1 Quick-Service Meal** – Includes entrée, dessert (except at breakfast), or one complete combo meal, and non-alcoholic beverage
  - **1 Snack** such as: a frozen ice-cream novelty, box of popcorn, single piece of whole fruit or medium fountain soft drink at Quick-Service, snack-cart and select merchandise locations

**Gratuities not included.** Children ages 3-9 must choose from a children's menu where available.

One Table-Service meal may be exchanged for one Character Dining Experience. **All meals at *Cinderella's Royal Table*, including Character Dining Experiences, will require two Table-Service meals.** Two Table-Service meals may also be exchanged for either one Signature Dining Experience at one of our finest restaurants, Category 2 or Category 3 seating at one Disney Dinner Show (subject to availability), or private (in-room) dining.

Merchandise or photo imaging products that may be offered at Character Dining Experiences are not included, except at *Cinderella's Royal Table*.

**Many Disney Table-Service restaurants are quite popular and book quickly. Please make dining reservations up to 180 days in advance by calling 407-WDW-DINE.**

## NEW! Magic Your Way PACKAGE PLUS DELUXE DINING

The *Magic Your Way* Package Plus Deluxe Dining\* offers you an easy way to experience a wide variety of select restaurants, and you can **save up to 30% per person on dining**. And if you stay at a select *Walt Disney World* Resort Hotel, benefits like *Disney's Magical Express* Transportation and *Extra Magic Hours* are available to you.

This package includes:

- ♥ Accommodations at a select *Walt Disney World* Resort Hotel
- ♥ *Magic Your Way* Base Ticket (one Theme Park per day)
- ♥ Keepsake Luggage Tag (one per person)
- ♥ **Disney Deluxe Dining Plan:**
  - **3 meals per person, per night** at a choice of more than 100 select *Walt Disney World* Resort Table-Service and Quick-Service restaurants.
  - **Table-Service Restaurant** – Includes appetizer, entrée, dessert (except at breakfast) and non-alcoholic beverage, or full buffet
  - **Quick-Service Restaurant** – Includes entrée, dessert (except at breakfast), or one complete combo meal, and non-alcoholic beverage
  - **2 Snacks** per person, per night at Quick-Service, snack-cart and select merchandise locations
  - **1 Resort Refillable Drink Mug** per person, per package (only eligible for refills at a Quick-Service location at your select *Walt Disney World* Resort hotel)

**Gratuities not included.** Children ages 3-9 must choose from a children's menu where available.

One meal may be exchanged for one Character Dining Experience. **All meals at *Cinderella's Royal Table*, including Character Dining Experiences, will require two meals.** Two meals may also be exchanged for either one Signature Dining Experience at one of our finest restaurants, Category 2 or Category 3 seating at one Disney Dinner Show (subject to availability), or private (in-room) dining.

Merchandise or photo imaging products that may be offered at Character Dining Experiences are not included, except at *Cinderella's Royal Table*.

**Many Disney Table-Service restaurants are quite popular and book quickly. Please make dining reservations up to 180 days in advance by calling 407-WDW-DINE.**

## Magic Your Way PREMIUM PACKAGE

With a *Magic Your Way* Premium Package\*, you will enjoy a premium Disney vacation experience complete with dining, recreation and Theme Park tours. And if you stay at a select *Walt Disney World* Resort Hotel, benefits like *Disney's Magical Express* Transportation and *Extra Magic Hours* are available to you.

This package includes:

- ♥ Accommodations at a select *Walt Disney World* Resort Hotel
  - ♥ *Magic Your Way* Base Ticket (one Theme Park per day)
  - ♥ Keepsake Luggage Tag (one per person)
  - ♥ **Disney Premium Plan:**
    - Breakfast, lunch and dinner per person, per night at a choice of more than 100 select restaurants including Signature Dining restaurants, Category 1, 2 or 3 seating for Disney Dinner Shows (subject to availability), Character Dining Experiences and private in-room dining (excludes alcoholic beverages; certain other limitations apply)
    - 2 snacks per person, per night at Quick-Service, snack-cart and select merchandise locations
- Gratuities not included.** Children ages 3-9 must choose from a children's menu where available.
- 1 Resort Refillable Drink Mug per person, per package (only eligible for refills at a Quick-Service location at your select *Walt Disney World* Resort hotel)
  - Unlimited enjoyment of select recreation, including golf, guided bass fishing excursions, water sports, tennis, and more (restrictions apply and advance reservations may be required)
  - Admission to the Cirque du Soleil® show, *La Nouba*™ (one admission per person; reservations required and may be made up to 180 days before arrival). Theater dark Sunday and Monday and certain other days during the year.
  - Admission to Disney Children's Activity Centers at select *Walt Disney World* Resort Hotels (ages 4-12). Certain restrictions apply. Hours vary by location.
  - Unlimited admission to select Theme Park tours (valid Theme Park admission required; restrictions apply to tours; subject to availability and schedule)

**Many Disney Table-Service restaurants are quite popular and book quickly. Please make dining reservations up to 180 days in advance by calling 407-WDW-DINE.**

## Magic Your Way PLATINUM PACKAGE

The *Magic Your Way* Platinum Package\* offers you the ultimate Disney vacation experience complete with dining, recreation and Theme Park tours! And if you stay at a select *Walt Disney World* Resort Hotel, benefits like *Disney's Magical Express* Transportation and *Extra Magic Hours* are available to you.

This package includes:

- ♥ Accommodations at a select *Walt Disney World* Deluxe Resort Hotel or select Deluxe Villa Resort Hotel
  - ♥ *Magic Your Way* Base Ticket (one Theme Park per day)
  - ♥ Keepsake Luggage Tag (one per person)
  - ♥ **Disney Platinum Plan:**
    - Breakfast, lunch and dinner per person, per night at a choice of more than 100 select restaurants including Signature Dining restaurants, Category 1, 2 or 3 seating for Disney Dinner Shows (subject to availability), Character Dining Experiences and private in-room dining (excludes alcoholic beverages; certain other limitations apply)
    - 2 snacks per person, per night at Quick-Service, snack-cart and select merchandise locations
- Gratuities not included.** Children ages 3-9 must choose from a children's menu where available.
- 1 Resort Refillable Drink Mug per person, per package (only eligible for refills at a Quick-Service location at your select *Walt Disney World* Resort hotel)
  - Unlimited enjoyment of select recreation activities including golf, (no tee time restrictions) guided bass fishing excursions, boat rental and more (restrictions apply; advance reservations may be required)
  - Admission to the Cirque du Soleil® show, *La Nouba*™ (one admission per person; reservations required and may be made up to 180 days before arrival). Theater dark Sunday and Monday and certain other days during the year.
  - Admission to Disney Children's Activity Centers at select *Walt Disney World* Resort Hotels (ages 4-12). Certain restrictions apply. Hours vary by location.
  - Unlimited admission to select Theme Park tours (valid Theme Park admission required; restrictions apply to tours; subject to availability and schedule)
  - Personalized pre-arrival itinerary planning – You will receive personalized service from one of our Itinerary Planners
  - One selected Spa Treatment (one per person; age restrictions apply)
  - Disney's PhotoPass Photo CD (one per reservation)
  - Dazzling Fireworks Cruise (one cruise per reservation, advance reservations required, subject to availability)
  - Private in-room babysitting
  - Reserved seating at the incredible *Fantasmic!* show at *Disney's Hollywood Studios* (valid Theme Park admission required, one per person; restrictions apply)
  - Nightly tumdown service

**Many Disney Table-Service restaurants are quite popular and book quickly. Please make dining reservations up to 180 days in advance by calling 407-WDW-DINE.**



NEW!

## DISNEY WINE & DINE PLAN

Save up to 20% on bottles of wine from a designated wine list at select locations

Add the Disney Wine & Dine Plan to any *Magic Your Way* Package that includes dining for US \$39.99 per night, per room. This Plan includes:

- ♥ A choice of one bottle of wine per night, per room from a designated wine list. Available at select locations at the *Walt Disney World* Resort.

**Gratuities not included.** Locations and designated wine list are subject to change. Wines are subject to availability. Must purchase this Plan for each night of your package stay. Two wine entitlements will be exchanged for one bottle of wine from private in-room dining menus, or one bottle of wine at Signature Restaurants. *Florida law permits the sale of alcohol products to persons 21 years of age or older only. Disney participates in Florida's Responsible Vendor program and servers will verify age by requesting appropriate identification. Sale of this Plan is conditioned on your representation that you are 21 or older and any purported sale to a person under age 21 is deemed void and payment will be refunded.*

\*Everyone in the room must be on the same package and ticket options. Tickets and options must be used within 14 days of first use. Does not include activities/events separately priced. Package and package components, including dining entitlements, are nontransferable. Dining entitlements expire at midnight on the day of check-out. An **accepted major credit card guarantee is required for reservations at certain locations.** Reservations must be cancelled at least 48 hours before scheduled seating time or a cancellation charge may be incurred (charge varies by location).

All rates in U.S. dollars

# Calendar of Events

You will find a variety of events presented throughout the year at the *Walt Disney World* Resort that appeal to Guests of every age. Some even occur when rates for *Disney Resorts* may be among the lowest of the year! Some of these times may also enable you to enjoy the Theme Parks with fewer crowds than during Peak Season.



## DISNEY'S PIRATE AND PRINCESS PARTY\*

Select Dates in January – September

Guests embark on a quest for treasure throughout the *Magic Kingdom* Park and enjoy special entertainment, Disney Characters, and a happily-ever-after adventure.



## EPCOT INTERNATIONAL FLOWER & GARDEN FESTIVAL†

Mid-March – Early June

*Epcot* sparkles with Disney Character topiaries, expert demonstrations and classic musical stars in Flower Power Concerts amid millions of colorful blooms.



## STAR WARS™ WEEKENDS†

Select Weekends in June

Characters from a galaxy far, far away invade *Disney's Hollywood Studios* for motorcades and autographs!

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## MICKEY'S NOT-SO-SCARY HALLOWEEN PARTY\*

Select Dates in September and October

Dress the kids in costume for trick-or-treat throughout *Magic Kingdom* Park on these nights of Disney goodies and baddies, with a special parade and fireworks finale.



## EPCOT INTERNATIONAL FOOD & WINE FESTIVAL†

Late September – Mid-November

Taste the creations of more than 25 countries and regions, attend expert demonstrations from renowned chefs and winemakers and rock with musical legends at the Eat to the Beat concert series.



## MICKEY'S VERY MERRY CHRISTMAS PARTY\*

Select Dates in November and December

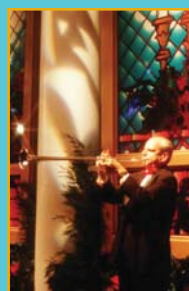
Special holiday fireworks, a dazzling parade, Disney Characters and select attractions make these *Magic Kingdom* nights the merriest of all.



## THE OSBORNE FAMILY SPECTACLE OF DANCING LIGHTS†

Select Dates in November and December

Discover a dazzling display of pure Disney delight at *Disney's Hollywood Studios*. Immerse yourself in the joy of the holidays as you're surrounded by millions of blinking, twinkling lights performing in synchronized motion to memorable holiday music.



## HOLIDAYS AROUND THE WORLD†

Select Dates in November and December

Celebrate the holiday season with the characters, legends, and lore from around the globe. The signature events include a breathtaking *Candlelight Processional* with celebrity narrators and a special holiday-themed finale to the dazzling *Illuminations: Reflections of Earth*.

†Valid Theme Park admission required.

\*This is a separately priced special event which is not included in your package. Valid special event Theme Park ticket required. Events and dates are subject to change.



# Magical Benefits

## Guest Benefits

Staying at a select *Walt Disney World* Resort Hotel is a great way to make your dream vacation complete, keeping the magic and enchantment going 24 hours a day. And special Disney Resort Guest benefits add convenience, extra fun and more to your entire vacation.

- When you purchase the *Magic Your Way* Package Plus Dining you can save up to 30% per person on dining at over 100 select restaurants throughout the *Walt Disney World* Resort.
- Extra Time in the Theme Parks – Guests can enjoy *Extra Magic Hours* Benefit. Each day one of the Theme Parks opens an hour early or stays open up to 3 hours after regular park closing, so you can experience select attractions. Valid Theme Park ticket and Resort ID required.
- *Disney's Magical Express* Transportation – Motor coaches will pick you up when arriving at Orlando International Airport and take you to your select *Walt Disney World* Resort Hotel while your bags are picked up and taken from the plane to your room, and when your vacation is over you and your luggage is taken back to the Orlando International Airport.



All rates in U.S. dollars

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